

# 2018 DES MOINES CITY COUNCIL



## VISION

Create a vibrant, inviting, livable, safe, and sustainable waterfront community, while embracing change for the future and respecting our history.

## MISSION STATEMENT

Encourage growth; and protect, respect, promote, and improve the community by providing leadership and services that reflect the pride of our City and honor our citizens.

## GOALS

- Protect people and property.
- Promote economic stability, growth, and vibrancy.
- Improve and enhance the City's transparency through community communications.
- Maintain, and when possible, enhance the City's infrastructure.
- Provide efficient and effective customer-oriented City Services.
- Preserve and celebrate the historic elements of the City.
- Encourage community involvement.
- Preserve livability for all generations.
- Participate in regional and state issues and decisions.
- Protect the natural environment.

## STRATEGIC OBJECTIVES

### SHORT TERM

- Aggressively remediate nuisance properties.
- Update, implement and practice the City's Emergency Management Plan.
- Adopt and implement a Comprehensive Marina District and Redondo Business Plan.
- Ensure that infrastructure is in place to support development.
- Continue to recognize community members/organizations and City staff.
- Continue to improve and enhance the City's communications plan and strategy.
- Develop and implement an economic development strategic plan.
- Continue to work on developing the best possible transit service.
- Continue to support appropriate development opportunities in Des Moines.
- Enhance public safety through appropriate hiring, staffing and technology; and continued focus on prevention, community engagement, and education.
- Develop a capital replacement program for all the City Facilities.
- Continue opposition of expansion or increase of operations at Sea-Tac International Airport, and encourage siting of additional airport in a location that does not negatively impact the City.
- Adopt policies that further [Council Legislative Priorities](#) and [Intergovernmental Positions](#).
- Partner and collaborate with local, state and federal agencies in working to mitigate negative environmental, financial, and livability impacts.

### LONG TERM

- Support on-going programs to improve public safety.
- Aggressively remediate nuisance properties.
- Pursue mass transit and other multi-modal transportation options.
- Maintain the Police Department's accreditation.
- Develop and implement an economic development strategic plan.
- Continue and enhance the City's collaborations with the educational communities.
- Develop a comprehensive replacement and maintenance plan for facilities, infrastructure and technology to include collaboration with other community partners/entities.
- Continue to educate the business and development community to City improvements and innovations.
- Continue to work with the State Department of Transportation in the design and completion of State Route 509.
- Adequately fund and support programs preserving livability for all generations.
- Continue opposition of expansion or increase of operations at Sea-Tac International Airport and encourage siting of additional airport in a location that does not negatively impact the City.
- Adopt policies that further [Council Legislative Priorities](#) and [Intergovernmental Positions](#).

### PROCESS

- Educational Communities
- Neighborhood Advisory Committee/Community Engagement
- Communications/Civic Engagement/User Interactions
- Study Sessions (Series): Utilities (needs/process); Community Groups